

Tweet and Post on Social Media!

We know that social media has a big influence in Sacramento. Your posts also influence other organizations to join the movement.

Twitter

1. Tag Governor Newsom: @CAGovernor
2. Use any or all of these hashtags:
 - #HealthEquity, #RacialJustice, #HERJFund, #CABudget
3. Post at least two tweets, using images and accompanying sample text below.
 - Use these images – [Sample Graphics](#)
 - Here are sample tweets you can copy, personalize and paste into your feed!
 - We can advance #HealthEquity & #RacialJustice by investing in community-based organizations, clinics, & tribal organizations to identify local inequities & strategies to address them. Show your support here!
<https://bit.ly/HERJFundSignOn>
 - .@CAGovernor the Health Equity & Racial Justice Fund must be included in the 2022-23 #CABudget! Funding community based/tribal orgs and clinics directly empowers them to advance #equity & #justice in the communities they serve. #HERJFund #WeArePublicHealth
 - The @CAGov's 22-23 #CABudget is out! Communities want to see the #HERJFund included to advance #HealthEquity & #RacialJustice in their communities. @CAGov fund communities now!
 - In another year of budget surplus, direct funding for CBOs to advance #HealthEquity and #RacialJustice can't be left out again! Sign on to support the Health Equity & Racial Justice Fund! <https://bit.ly/HERJFundSignOn>
4. Engage with co-sponsors by replying and retweeting on twitter!

@APPEALforHealth

@LCHC_CA

@BW4WLA

@PHIdotorg

@CA_HealthEquity

@RootsEmpowers

@CABWHP

@RootsofChange

@CPEHN

@WeArePHA

@Latinas4RJ

@yourcbhn

Instagram

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 - #HealthEquity, #RacialJustice, #HERJFund, #CABudget
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4. Use these images – [Sample Graphics](#)
5. Select any of the messages below to accompany your image or write your own!
 - @CAGovernor, (insert organization) please support the #HealthEquity & #RacialJustice Fund! Will you join us in supporting community based initiatives that will help transform #publichealth outcomes and address health inequities in the 2022-23 #CABudget?
 - @CAGovernor, CBO's, clinics, and tribal orgs have played important roles for #healthequity during #COVID19 through testing and providing resources & information to low income communities of color in #CA. Will you include us in your 2022-23 #CABudget?
 - @CAGovernor Let's tackle #CA health inequities with all hands on deck! Will you support at least \$100 million annually directly to community organizations working on #HealthEquity and #RacialJustice issues?
 - (Insert Organization) fights for #HealthEquity and to improve #PublicHealth outcomes. Don't leave us out! Include an investment directly to CBOs, Clinics & Tribal Organizations in a #HealthEquity & #RacialJustice Fund in your 2022-23 #CABudget for a more equitable and just #CA!
 - Every day, CBO's are on the ground providing food, housing aid, health resources - contributing to more equitable #publichealth in underserved communities. @CAGovernor will you partner with us and support the CA #HealthEquity & #RacialJustice Fund in your #CABudget?
 - Communities have valuable lived experience to contribute in solving health inequities. CBO's want to foster partnerships with government agencies to create equitable and just communities. @CAGovernor, support the CA #HealthEquity & #RacialJustice Fund to empower communities!

Facebook

1. Tag Governor Newsom: @CAGovernor
2. Post at least two messages using sample text and images below.
 - Use these Images – [Sample Graphics](#)
 - Use these sample posts or write your own!
 - **Post 1:** (insert organization) supports the Health Equity and Racial Justice Fund! @CAGovernor will you join us in supporting community based initiatives that will help transform public health outcomes and address health inequities in California's 2022-23 CA budget?
 - **Post 2:** CBO's, clinics, and tribal orgs have played an important role for health equity during COVID19 through testing, and providing resources & information to low income communities of color in CA. @CAGovernor will you include at least \$100 million for us in your 2022-23 CA budget?
 - **Post 3:** (Insert Organization) fights for Health Equity and to improve Public Health outcomes. @CAGovernor don't leave us out! Include an investment directly to CBOs, Clinics & Tribal Orgs in a Health Equity and Racial Justice Fund in CA's 2022-23 budget for a more equitable and just CA!
 - **Post 4:** Every day, CBO's are on the ground providing food, housing aid, health resources - contributing to more equitable public health in underserved communities. @CAGovernor will you partner with us and support the CA Health Equity & Racial Justice Fund in your CA budget?
 - **Post 5:** Communities have valuable lived experience to contribute in solving health inequities. CBO's want to foster partnerships with government agencies to create equitable and just communities. @CaGovernor, support the CA Health Equity & Racial Justice Fund to empower communities!